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MEDIA ADVISORY
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Masons & Liberty Bank present United Way of Northwest Arkansas' Project: LIVE UNITED

Lowell, ARK. – Masons and Liberty Bank present United Way of Northwest Arkansas' *Project: LIVE UNITED* on Thursday, May 7 from 6:00 p.m. to 9:00 p.m. at the Masons on Joyce in Fayetteville.

University of Arkansas apparel studies students will showcase fashion forward designs featuring the United Way of Northwest Arkansas LIVE UNITED t-shirt. The designs will be judged in the manner of the hit television show, Project Runway, with our host Dana Sargent, main anchor for Fox 24.

This event will once again feature a fashion show displaying local “celebrity” models in Live United t-shirts and Masons’ denim and accessories. The event will also feature a vintage photo booth, special catering from the Mellow Mushroom and mock-tails provided by Beyond the Bar.

Tickets are \$35 and are available at the United Way office in Lowell (117 Parkwood St., Ste 3), at Masons on Joyce or Liberty Bank locations in Fayetteville and Springdale. Attendees to the event are encouraged to wear Live United t-shirts and denim. Special edition Live United t-shirts are available at Masons for purchase.

WHO: United Way of Northwest Arkansas

WHAT: Masons & Liberty Bank present

United Way of Northwest Arkansas' *Project: LIVE UNITED*

WHEN: Thursday, May 7, 2009 from 6:00 p.m. to 9:00 p.m.

WHERE: Masons on Joyce

1350 E. Joyce Blvd.

Fayetteville, AR 72703

SPONSORS: Masons, Liberty Bank, FOX 24, Citiscapes Magazine, Morning News of NWA, Arkansas Democrat-Gazette Northwest Edition, 3W Magazine, Beyond the Bar, Mellow Mushroom, and Benfield Photography

Contact:

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